



SWSE Internship: Game Day & Events

Department: SWSE Marketing (Wolves, Spartans, Five & Live Events)

Reports to: SWSE Marketing Manager

Location: Sudbury Office – Not Remote

Summary:

If you are ready to entertain the City of Sudbury and bring smiles to everyone's face through game-changing ideas, we want you on the SWSE team. Join an organization that values bold ideas, professional growth, and employee wellness.

The SWSE team delivers the best sports entertainment in Greater Sudbury with the Wolves, the Five, the Spartans, and the Cyclones. We are looking for innovative team members ready to take the best entertainment brands in the city to the next level.

The successful intern(s) will collaborate closely with various internal and external departments which include, marketing, communications, event operations, sales, game day broadcast, and game day volunteers. Intern tasks will range specifically in the development, activation, and execution of game day and event activities for all three sport properties.

Responsibilities:

- Assist in all areas of hosting and organizing Sudbury Wolves, Sudbury Five, and Sudbury Spartan events in areas including but not limited to;
- Prepare and create the game day script for every exhibition and regular season Sudbury Wolves and Sudbury Five games;
- Assist and coordinate the execution of game-day activities and activations including setup and teardown with all organizations and participating employees;
- Assist with the coordination of the VIP ticket services desk, and all in-game presentations
- Assist the execution of event specific communication and marketing plans;
- Assist and coordinate team and player communications for game day and community events;
- Assist all staff including events, community programming, marketing, communications, and volunteer management with tasks as needed;
- Assist and manage in-game volunteers/part time staff with tasks as needed;
- Assist in the collaboration and execution of Hockey and Basketball camps to ensure all aspects of the camp are well organized and executed properly;
- Represent Wolves, Five, and Spartans on-site throughout the community as required;
- Assist on-site at all Wolves, Five, and Spartans events;
- Assist with other duties as required or assigned.

SW SPORTS AND ENTERTAINMENT INC.

240 Elgin Street, Sudbury, Ontario, P3A 5N8

Office: (705) 675-7973 W: www.swse.ca | E: info@swse.ca





Qualifications:

- Working towards the completion of a post-secondary degree;
- Education or experience in Sport Management, Marketing, Communications, Business, or other related field is an asset;
- Strong time management and organization skills;
- Ability to work in a fast-paced environment and meet deadlines;
- Ability to work independently and as part of a team environment to achieve goals;
- Excellent work ethic, communication and interpersonal skills, strong attention to detail, and an ambition to learn and improve;
- Proficiency and knowledge of Microsoft Office programs;
- Professionalism and a passion for the sport industry;
- Ability to work flexible hours.

Commitment:

- A minimum of 35 hours/week during standard office hours
- In addition to working long and unpredictable hours on weekdays, weekends, and holidays as needed.

Sudbury Wolves Internships are unpaid; however, an honorarium may be awarded at the end of term relevant to the position.

This position is available over three school placement terms, including the Fall (September to December), Winter (January to April), and Spring/Summer term (May to August).

All those interested are encouraged to submit their resume and a short-written response, summarizing your interest in the role and ambitions to: info@swse.ca

Please also indicate the term interested in. We thank all applicants for their submission, however only those moving forward in the process will be contacted.

About SWSE:

SW Sports & Entertainment (SWSE) is a vibrant, innovative organization that boasts a wide array of thrilling entities. This includes the Sudbury Wolves Hockey Club, Sudbury Five Basketball Club, Sudbury Spartans Football Club, Sudbury Cyclones Soccer Club, Greater Sports Branded Apparel, Out of Home Sudbury Advertisement, SW Food & Beverage and our promotions company. Our mission is rooted in bringing world-class sports, entertainment, and events to the Greater Sudbury region. We pride ourselves on providing unforgettable experiences to our fans and the community. As a part of the SWSE team, you'll have the opportunity to thrive in a fast-paced, exciting environment. Our organization offers endless potential for growth and professional development, working alongside a team of talent!

