



SWSE Internship: High School Co-op Placement

Department: SWSE Marketing (Wolves, Spartans, Five & Live Events)

Reports to: SWSE Marketing Manager

Location: Sudbury Office – Not Remote

Summary:

If you are ready to entertain the City of Sudbury and bring smiles to everyone's face through game-changing ideas, we want you on the SWSE team. Join an organization that values bold ideas, professional growth, and employee wellness.

The SWSE team delivers the best sports entertainment in Greater Sudbury with the Wolves, the Five, the Spartans, and the Cyclones. We are looking for innovative team members ready to take the best entertainment brands in the city to the next level.

The successful intern(s) will collaborate closely with various internal and external departments which include, marketing, communications, event operations, sales, game day broadcast, and game day volunteers. Intern tasks will range specifically in the development, activation, and execution of community events and game day promotions/activities for all three sport properties.

Responsibilities:

- Assist in all areas of Sudbury Wolves, Sudbury Five, and Sudbury Spartan events;
- Assist and coordinate the execution of game-day activities and activations including setup and teardown with all organizations and participating employees;
- Assist with coordinating in-game presentations;
- Assist the execution of event sponsorship marketing & promotion plans;
- Assist all staff including events, community programming, marketing, communications, and volunteer management with tasks as needed;
- Assist in the collaboration and execution of Hockey and Basketball camps to ensure all aspects of the camp are well organized and executed properly;
- Assist on-site at all Wolves, Five, and Spartans events;
- Assist with team social media platforms when assigned;
- Assist with writing articles for team websites;
- Research potential community presents, marketing and sponsorship opportunities;
- Assist with season ticket communication as required;
- Assist with other duties as required or assigned.

SW SPORTS AND ENTERTAINMENT INC.

240 Elgin Street, Sudbury, Ontario, P3A 5N8

Office: (705) 675-7973 W: www.swse.ca | E: info@swse.ca





Qualifications:

- Working towards the completion of a high school diploma;
- Interested in pursuing post-secondary education in Sport Management, Marketing, Communications, Business, or other related field is an asset;
- Strong time management and organization skills;
- Ability to work in a fast-paced environment and meet deadlines;
- Ability to work independently and as part of a team environment to achieve goals;
- Excellent work ethic, communication and interpersonal skills, strong attention to detail, and an ambition to learn and improve;
- Proficiency and knowledge of Microsoft Office programs;
- Professionalism and a passion for the sport industry;
- Ability to work flexible hours.

Commitment:

- A minimum of 12 hours/week during standard office hours
- In addition to working long and unpredictable hours on weekdays, weekends, and holidays as needed.

Sudbury Wolves Internships are unpaid; however, an honorarium may be awarded at the end of term relevant to the position.

All those interested are encouraged to submit their resume and a short-written response, summarizing your interest in the role and ambitions to: info@swse.ca

Please also indicate the term interested in. We thank all applicants for their submission, however only those moving forward in the process will be contacted.

About SWSE:

SW Sports & Entertainment (SWSE) is a vibrant, innovative organization that boasts a wide array of thrilling entities. This includes the Sudbury Wolves Hockey Club, Sudbury Five Basketball Club, Sudbury Spartans Football Club, Sudbury Cyclones Soccer Club, Greater Sports Branded Apparel, Out of Home Sudbury Advertisement, SW Food & Beverage and our promotions company. Our mission is rooted in bringing world-class sports, entertainment, and events to the Greater Sudbury region. We pride ourselves on providing unforgettable experiences to our fans and the community. As a part of the SWSE team, you'll have the opportunity to thrive in a fast-paced, exciting environment. Our organization offers endless potential for growth and professional development, working alongside a team of talent!

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